

Proposal for Sponsorship for the



CELEBRATING THE WISDOM
AND WORTH OF SENIORS

Sage Award Nominations from the Public:

November 1, 2018 through January 11, 2019

**Sponsorship Commitment Form, Payment,
IPG Logo/and IPG Ad for Event Program**

Due: January 11, 2019. If due date is an issue,
call 772-201-2455.

Invitations Mailed: February 16, 2019

Sage Awards Dinner:

Saturday, March 30, 2019

Location: Harbour Ridge
Yacht & Country Club
12600 Harbour Ridge Blvd.
Palm City, FL 34990

Expected Attendance: 250 Guests

Event Proceeds Benefit:

Services of the Council on Aging of Martin
County and its Kane Center facility, Stuart, FL

On Saturday, March 30th, 2019, the Council on Aging will bring our community together to celebrate the wisdom and worth of seniors at the Fourth Annual Sage Awards. This award dinner recognizes **seniors who continue to live purposeful lives** by offering their experience, professional skills and compassionate heart...to improve our world.

The Sage Awards is *the* signature fundraising event for the Council on Aging of Martin County. However, seniors residing in Martin, St. Lucie and Indian River Counties are eligible for nomination. Thirty to 40 seniors are nominated every year and attend the event with friends and family. Nine to 12 award winners are announced during the Sage Awards dinner ceremony.

Through your sponsorship, you can **align your business with:**

- an inspirational message,
- an influential audience and
- our respected non-profit.

Presenting Partner of the Sage Awards

Exclusive Opportunity

\$15,000

**Join the Council on Aging
as a Presenting Partner
in this memorable, one-of-a-kind event
on the Treasure Coast!**

List of Benefits:

- Business/Organization name next to Council on Aging's name in *all* event promotion "Brought to you by the Council on Aging & ...your Business/Organization"
- Pre-event personal introduction to all nominees & inclusion in PR photo of group
- Banner display of business logo on or near stage during the event
- Introduction and invitation to podium as part of event program to address guests
- Opportunity to present one or more Sage Awards during program
- Recognition on invitations and on keepsake event program cover with the Council on Aging
- Ten complimentary tickets to the Sage Awards on March 30th
- Included in all press and media for event
- Full-page 8" X 10" ad in event keepsake program
- Discount rates on subsequent Kane Center space rentals and banquet services for one year
- If you donate some or all of your free tickets to deserving Sage Award nominees, your promotional material will be included

***Venue: Harbour Ridge
Yacht & Country Club,
an exclusive, gated-community***



Dinner Sponsor

\$10,000

**Increase awareness of your business
at an inspirational event
to a dynamic audience
through underwriting the
champagne toast, dinner and dinner
wine for the 2019 Sage Awards.**

List of Benefits:

- Two recognition signs on each of the dinner tables
- 10 complimentary tickets to the Sage Awards on March 30th
- Introduction and recognition from podium as dinner sponsor
- Opportunity to lead the champagne toast before dinner
- Opportunity to present a Sage Award during program
- Full-page 8" X 10" ad in event keepsake program
- Included in all pre-post press and media releases for event
- Recognition on invitations
- Discount rates on subsequent Kane Center space rentals and banquet services for one year
- If you donate some or all of your free tickets to deserving Sage Award nominees, your promotional material will be included

Keepsake Program Sponsor

\$8,000

**Promote your business through
underwriting the keepsake event
program featuring all nominees for
the 2019 Sage Awards.**

List of Benefits:

- Full-page 8" X 10" ad on inside front cover or back cover of event keepsake program
- 10 complimentary tickets to the Sage Awards on March 30th
- Introduction and recognition from podium as keepsake program sponsor
- Opportunity to present a Sage Award during program
- Included in all pre-post press and media releases for event
- Discount rates on subsequent Kane Center space rentals and banquet services for one year
- Recognition on invitations
- If you donate some or all of your free tickets to deserving Sage Award nominees, your promotional material will be included

***Thank you for your generous support
of the Sage Awards!***

***Your contribution helps benefit the
charitable work of the Council on
Aging at the Kane Center, a 501(c)(3)
nonprofit organization.***

Nominating Sponsor

\$5,000

**Celebrate your Nominee
with Exclusive Priority Seating
for you, your nominee and guests**

List of Benefits:

- A table with priority seating at the 2019 Sage Awards, March 30th for 10 guests
- Name or business included in all pre-post press and media releases for event
- Name or Business Logo for table top display as Nominee Sponsor
- Recognition on invitations
- Business or congratulatory half-page 8" X 5" ad in event keepsake program
- If you donate some or all of your free tickets to deserving Sage Award nominees, your promotional material will be included

Wisdom and Worth Sponsor

\$3,000

**Support Sage Award nominees
who model a life lived well,
with wisdom and worth**

List of Benefits:

- Four guest tickets to attend the Sage Awards ceremony
- Name or business included in all pre-post press and media releases for event
- Name or Business Logo for table top display as Sponsor
- Recognition on invitations
- Business or congratulatory half-page 8" X 5" ad in event keepsake program
- If you donate some or all of your free tickets to deserving Sage Award nominees, your promotional material will be included

Sage Sponsor

\$1,500

**You and your guest
will receive two tickets to attend the
Sage Award dinner and ceremony**

List of Benefits:

- Two guest tickets to attend the Sage Awards ceremony
- Name or business included in all pre-post press and media releases for event
- Name or Business Logo for table top display as Sponsor
- Recognition on invitations
- Business or congratulatory half-page 8" X 5" ad in event keepsake program
- If you donate some or all of your free tickets to deserving Sage Award nominees, your promotional material will be included

**To receive benefits commensurate
with your level of sponsorship, your
sponsorship commitment form,
payment, JPG format logo and JPG
format ad for program are due on
or before January 11, 2019.**

For more information contact:
Bonnie Ares Royster; Director of
Development at 772-201-2455 or
broyster@kanecenter.org or Michele
Jacobs, CFRE; Chief Philanthropic Officer
at 772-223-7803 or
mjacobs@kanecenter.org

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION
MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES ONLINE
AT www.800helpfla.com OR BY CALLING TOLL FREE (800-435-7352) WITHIN
THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL
OR RECOMMENDATION BY THE STATE. THE COUNCIL ON AGING OF
MARTIN COUNTY'S SOLICITATION REGISTRATION NUMBER IS CH2307.